



WHY Should You Visit?

Cent

1. Atmosphere and Shopping

Reason No.1

Central Moravia is a tourism region sure not to disappoint one in winter. Come to experience the Christmas atmosphere and winter mood. The beauty of the historic town centres and villages certainly does not fade in winter. Experience the beauty of snow-covered monuments and silver streets. Experience the magic of winter Olomouc, Prostějov, Přerov and other towns of Central Moravia. Before and after Christmas, winter is still the ideal time to go shopping. Bring joy to yourself and those around you. Let yourself be charmed by the small shops in the town centres, sample the atmosphere of winter markets, amuse yourself in modern shopping centres. You will have much to choose from.



2. Nature

Reason No.2

In wintertime we experience nature mostly on the slopes and snowy plains. But it does not have to be that way. Central Moravia offers many possibilities. Year-round, you can view more than 250 species of animals at the zoo at Svatý Kopeček. And one of its specialities is night tours of its premises. It operates throughout the Christmas season and offers welcome relief from the holiday rush. And if you are travelling in a group, you can get to know the mysteries of the Mladeč or Javoříčko caves. You can arrange a tour by telephone and ask at information centres for further tips.



Central Moravia



A Treasure Trove of Winter Experiences

3. Sightseeing

Reason No.3



Central Moravia is a region of culture. You will be enriched by new experiences and knowledge not only when visiting museums, but also on walking tours of the historic town centres of towns and villages. Let yourself be enticed by the magic of town walls, palaces, skyscraping cathedrals, small churches and snow-covered fountains. Get to know Central Moravia and its past. Numerous museums will facilitate. In Olomouc you can visit the Natural History Museum, the curious Mini-Museum of Drásl the Giant, and the Museum of Modern Art. By no means should you miss the one-of-a-kind newly-opened Archdiocese Museum, founded on the initiative of the visit of Pope John Paul II. You will be amazed at the treasures hidden in Central Moravia. Follow their trail. Awaiting you are Prostějov—town of fashion, Přerov—town of Comenius, Litovel—town of beer, and a great many others. Information centres will be happy to advise you where to go in Central Moravia.

4. Culture

Reason No.4



Year-round, Central Moravia attracts tourists as a region of art and good cheer. Find out how to liven up your stay. Visit galleries with important exhibitions. You will find them in Hranice, Prostějov, Přerov, Šternberk, and of course in Olomouc, where there are nearly twenty. Go to the theatre or to a concert. Let yourself be enticed and charmed. The Moravian Theatre in Olomouc offers a wide repertoire, as does the Moravian Philharmonic. Reserve a ticket and enjoy! Winter is the right time for culture. The most diverse cultural activities are also being prepared for you, such as Haná balls and Mardi Gras celebrations. And we have yet to mention clubs with cultural activities, tea rooms, bars and pubs. Enjoy!



The collage includes several distinct sections:

- Top Left:** A yellow graphic with the word "WHY" in large, bold, black letters, followed by "Should You Visit?" in smaller white letters.
- Top Center:** A map of Central Moravia showing major cities like Olomouc, Brno, and Prague, with green and yellow circles indicating regions. It features a dotted line from the text "The Jeseníky Mountains" to the map.
- Top Right:** A detailed map of the Jeseníky Mountains area, showing ski resorts like Jeseník, Šumperk, and Zlaté Hory, along with rivers and roads. It includes labels for "BECAUSE in the Jeseníky Mountains" and "BECAUSE in the Jeseníky Mountains".
- Bottom Left:** A close-up photograph of a person's face, looking slightly upwards.
- Bottom Center:** A large blue graphic with the text "The Olomouc Region", "Tourism Regions", and "Central Moravia".
- Bottom Right:** A map of the Czech Republic with a yellow box highlighting the Olomouc Region. A dotted line connects it to the main map above.

The collage consists of nine images arranged in a grid-like pattern. The top row contains three images: a person in a traditional blue and gold costume, a snowboarder performing a trick, and a close-up of a person's face. The middle row contains three images: a night view of a town with illuminated buildings reflected in water, a woman in a bikini, and a couple dancing. The bottom row contains three images: a dish of food with various toppings, a skier in mid-air, and a person's hands working on a blue surface.

5. Relaxation and Entertainment

Reason No.5

Central Moravia comes alive in winter! And if the frost is nipping at your toes or the skies look threatening,

there is still much to do and many possibilities for entertainment. Choose a film from the huge selection at the CineStar multiplex in Olomouc. Even demanding viewers will find something to satisfy them at its 7 screens. Visit cosy coffee houses, patisseries, bars and restaurants. Go dancing at a discotheque. Take part in Christmas events, and the St. Nicholas and New Year activities which Central Moravia is readying for you. Get to know the inimitable atmosphere of winter Olomouc. Take a walk around the romantic town walls, enter its mysterious alleyways and picturesque corners. You can relax in comfort in a relaxation pyramid or the steam spa at Relax Centre Adam in Přerov, in the salt caves in Olomouc, or the Balneocentre at Flora Olomouc. Central Moravia offers expert facilities for accommodations and dining. Information centres will be happy to aid you in finding exactly what you are looking for.

6. Spas and Wellness

Reason No.6

Find new life energy during your stay in Central Moravia. Give your body a rest. Put yourself in the hands of experts and relax. Do something for your health and well-being. Massages, pearl baths, wraps. Beauty, health and relaxa-

tion. At your service are the Teplice nad Bečvou Spas, with a wide assortment of spa treatments. Take advantage of attractive packages, the unique Arktika polarium, and salt caves. The spa features a fitness centre, rehabilitation pool, sauna and other supplemental services. For example, one can combine spa procedures with using the indoor pool or rehabilitation pool with natural mineral water at the Slatinice Spas. You will get maximum care at the the Skalka Spas, where in addition to the wide assortment of spa treatments you can also take advantage of the solarium and the newly-opened sauna.

7. Skiing and Other Sports

Reason No.7

A healthy lifestyle, good physical condition, the joy of movement. . . there is no reason to change anything during your visit to Central Moravia. At your service are a number of fitness centres, ready to satisfy

the most demanding requests. You can play squash, tennis, or go bowling. Water sports enthusiasts will certainly enjoy visiting the pools in Olomouc, Prostějov, Přerov and other towns. Children and adults too will find fun and a welcome rest in the Aquacentre in Bohuňovice, with its more than 100-metre toboggan and a number of other services. Adrenaline fans can take advantage of the climbing wall in Prostějov or the Morava Paintball Club. Skiing is possible not far from Olomouc. The Hlubočky ski complex is suitable for all categories of skiers, especially for families with children. In the complex there is a ski and snowboard school, ski equipment for hire, and refreshments. And other ski complexes in Central Moravia will also please you. Choose according to your interests and condition from the wide variety of sports opportunities on offer-information centres will be happy to advise you.

Where to Find Other Information

Throughout the entire region you will find well-equipped accommodation facilities with quality services. Information centres will be happy to advise you where to stay, where to eat and which places in Central Moravia you should be sure not to miss.

www.kr-olomoucky.cz/tourism

Olomouc, www.olomouc-tourism.cz
Horní náměstí (Town Hall arcades),
tel.: +420 585 513 385

Olomouc, www.tourist-centrum.cz
Jermenekova 23 (ČD railway station),
tel.: +420 972 741 620

Olomouc
Švédská 10, tel.: +420 585 231 460,

Olomouc
Horní náměstí 1, tel.: +420 585 203 791

Hranice, www.mic.hranet.cz
Masarykovo nám. 71, tel.: +420 581 607 479

Kojetín, www.kojetin.cz/meeks
Masarykovo nám. 8, tel.: +420 581 202 202

Konice, www.konice.cz
Kostelní 46, tel.: +420 582 397 250

Lipník nad Bečvou, www.mesto-lipnik.cz
nám. T. G. Masaryka 41, tel.: +420 581 773 763

Litovel, www.mestolitovel.cz
nám. Přemysla Otakara 754,
tel.: +420 585 371 076

Mohelnice, www.mu-mohelnice.cz
U Brány 2, tel.: +420 583 452 111

Náměšť na Hané
<http://zamek.namestnh.web.tiscali.cz>
Hrad 1, tel.: +420 585 952 184

Prostějov, www.mestopv.cz
nám. T. G. M. 12, tel.: +420 582 329 722

Uničov, www.unicov.cz
Dr. Beneše 15, tel.: +420 585 054 880

Přerov, www.prerov.cz
Koliby 2, tel.: +420 581 204 466

Přerov, www.hotel-jana.cz
Kratochvílova 14, tel.: +420 581 217 187

Šternberk, www.sternberk.cz
Cs. armády 30, tel.: +420 585 012 320

WHY Should You Visit?



The Jeseníky Mts A Winter Wonderland

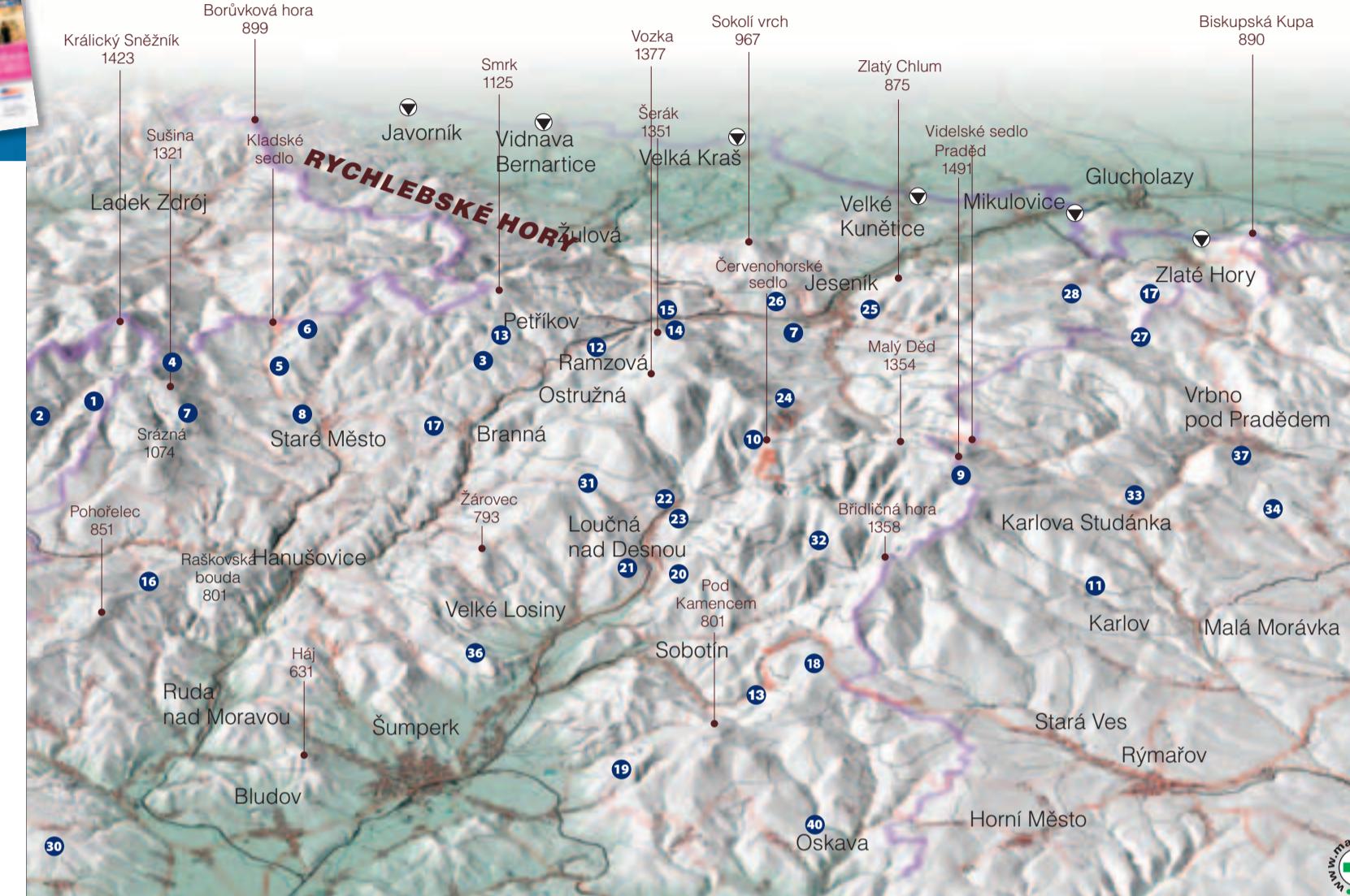


1. Downhill Skiing

Reason No.1



The Jeseníky attract thousands of skiers a year to test themselves with what modern ski complexes have to offer. At your service are maintained slopes, ski schools, and attractions such as snowtubing, snow carts and diverse cultural and sporting events. Information centres will be happy to provide more information and help you to choose the complex that will best suit your needs. Both demanding and recreational skiers come to the Jeseníky. They go to Staré Město, Branná, Lipová - Lázně, Klepáčov, Malá Morávka-Karlov and Praděd. More demanding ski terrains are found at Červenohorské Sedlo, Petříkov, Ostružná and Ramzová. And many ski complexes can be reached by skibusses. The snow in the Jeseníky lasts long into spring, so take advantage of it!



Ski Complexes – all trails are maintained by machine

Complex No.	Place	Ski Complex Name	Altitude (metres above sea level)	Number of Trails	Length of Trail (metres)	Vertical Drop (metres)	Night Skiing	Snow-Making	Telephone, CZ:+420 XXX XXX XXX	Web
1	Dolní Morava	Snežník	760 - 1140	6	50 - 1250	15 - 353	✓	✓	465 634 012	www.sksineznik.cz
2	Dolní Morava	Větrný vrch	650	5	15 - 900	130	✓	✓	465 634 141	www.freestyle-dm.cz
3	Příšek	Příšek	780 - 1010	4	500 - 2100	100 - 270	✓		583 294 100	http://www.chatapapsek.webpark.cz/
4	Olsanka	Olsanka							583 239 104	www.olsanka.cz
5	Stribrnice	Vleky Stribrnice	650 - 870	4	450 - 500	120 - 130	✓	✓	583 239 077	www.vlekystribrnice.cz
6	Kunčice	Skitek	620 - 800	9	300 - 1400	35 - 150	✓	✓	777 719 900	www.vlekykuncice.cz
7	Kunčice	Vleky u Kaple	780 - 920	4	200 - 500	50 - 120	✓	✓	606 886 524	
8	Hynčice pod Sušinou	BĚRST vleky Hynčice	780 - 920	3	500 - 1300	70 - 120	✓	✓	583 239 070, 608 050 618	www.vlekyhyncice.cz
9	Staré Město	Mc Gregor	780 - 920	1	450	70	✓		608 428 150	http://www.mujweb.cz/sport/gregor
10	Praděd	Praděd	1300 - 1450	9	180 - 800	60 - 200			583 215 118	www.holidayinfo.cz/www.figura.cz
11	Malá Morávka - Karlov	Červenohorské sedlo	862 - 1164	10	150 - 800	15 - 224	✓		583 215 118	www.skikub-su.cz
12	Ramzová - Sérák	Bonera	700 - 940	18	300 - 1500	40 - 190	✓	✓	584 273 225	www.holidayinfo.cz
13		Ski Arena R3	782 - 1351	7	300 - 1430	30 - 272	✓	✓	583 230 077	www.bonera.cz
14		Ski Pod Klínem	830	1	600	40		✓	583 230 063	www.ramzova.net
15	Petříkov	Kaste	700 - 950	5	600 - 900	100 - 185	✓	✓	583 230 098, 602 524 414	www.kaste.cz
16	Ostružná	Zetocha	750	1	400	50			583 230 003	
17	Ostružná	Ostružná	700 - 950	8	70 - 420	10 - 100	✓	✓	602 724 077, 602 532 737	
18	Ostružná	Na Hájovně	750	1	400	85	✓		583 230 099, 608 421 515	
19	Hanušovice	Baslerák	600 - 850	1	400	85	✓		603 741 205	
20	Lipová Lázně	RS Miroslav	635 - 866	4	300 - 1200	70 - 230	✓	✓	584 421 380, 608 883 000	www.rsmiroslav.cz
21	Lipová Lázně	Lázeňský vrch	510 - 610	4	60 - 700	9 - 100	✓	✓	584 413 368, 604 686 153	www.lazenskyvrch.cz
22	Stědráková Lhota	700	4	50 - 1100	10 - 160	✓		583 236 170, 723 250 596	http://www.pstruhovec.info	
23	Branná	PROskil	630 - 750	5	270 - 710	30 - 120	✓		777 879 999	www.volny.cz/proskil
24	Klepáčov	Klepáčov	740 - 850	4	180 - 550	30 - 110	✓	✓	608 476 662	www.klepacov.cz
25	Hrábesice	Hrábesice	550 - 690	4	200 - 650	20 - 135	✓	✓	608 776 106	www.volny.cz/proskil
26	Kočán	Kočán	550	1	320	64	✓		737 884 391	www.chatadomecek.jeseniky.com
27	Loučná n. Desnou	Oáza	605	3	160 - 330	41 - 86	✓	✓	583 235 266	www.volny.cz/proskil
28	Kouty n. Desnou	Šindelná	650 - 800	3	150 - 500	40 - 160	✓		583 235 215, 603 579 586	www.volny.cz/proskil
29	Kouty n. Desnou	Kareš	580 - 660	3	290 - 400	50 - 70	✓		604 595 192	www.volny.cz/proskil
30	Filipovice	Filipovice	690 - 800	2	200 - 500	60 - 112	✓	✓	776 696 857	www.volny.cz/proskil
31	Pod Křížovým vrchem	Pod Křížovým vrchem	467	1	250	70	✓		584 402 122, 604 995 373	www.volny.cz/proskil
32	Jeseník - Lázně	Jeseník - Lázně	467	1	350	75	✓		973 414 111	www.volny.cz/proskil
33	Horní Údolí	Horní Údolí	650 - 730	2	400 - 500	70 - 85			777 647 687	www.volny.cz/proskil
34	Dolní Údolí	Hotýlek u Pekina	500	1	450	98	✓		584 454 015	www.volny.cz/proskil
35	Třemešek	Třemešek	521	1	470	70	✓		583 293 161, 724 188 826	www.volny.cz/proskil
36	Karlovice	Karlovice	600	1	220	48	✓		602 965 682	www.volny.cz/proskil
37	Zborov - Háječek	Zborov - Háječek	520 - 602	1	486	86	✓	✓	604 658 249	www.volny.cz/proskil
38	Pekařov	Pekařov	700	1	300	50			583 412 888, 603 802 356	www.volny.cz/proskil
39	Verníkovice - Brněnka	Brněnka	930 - 1000	2	450 - 550	60 - 70			583 237 052	www.volny.cz/proskil
40	Karlova Studánka	Karlova Studánka	840	1	300	55	✓	✓	777 648 004	www.volny.cz/proskil
41	Andělská Hora	Andělská Hora	861	3	60 - 650	124	✓		777 048 156, 775 655 776	www.volny.cz/proskil
42	Domášov n. Bystrici	Pod Morským okem	500	1	80	45	✓		554 752 398, 607 870 021	www.volny.cz/proskil
	Ludvíkov	Ludvíkov	675	1	200	63	✓	✓	554 752 182	www.volny.cz/proskil
	Vrbno p. Pradědem	Pod Vysokou horou	650	3	300 - 600	55 - 118	✓		554 751 086, 736 425 056	www.volny.cz/proskil
	Hoštálkovy - Vrácávek	Vrácávek	500 - 630	1	515	130	✓	✓	554 649 041, 777 261 611	www.volny.cz/proskil
	Budíšov nad Rudňoukem	Budíšov nad Rudňoukem	749	1	590	130	✓		556 305 124, 602 584 617	www.volny.cz/proskil
	Třemešek	Třemešek	521	1	470	✓			583 293 161, 724 188 826	www.volny.cz/proskil
	Karlov u Paseky	Karlov	600	1	220	48	✓		602 965 682	www.volny.cz/proskil
	Domašov n. Bystrici	Domašov n. B.	530	1	340	47			605 809 439	

The Jeseníky Mts A Winter Wonderland



2. Cross-Country Skiing

Reason No.2



The Jeseníky Mountains are laced with innumerable, maintained cross-country ski trails. For your trip through the fairytale snow-covered landscape, choose a trail according to the length and difficulty you desire. Information centres will be happy to advise. Beginners can ski easy

though scenic trails of lengths up to 3 km, for instance Rabštejn - Hvězda, Klepá